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CRN Names Innovative Technology Solutions To Its 2021 MSP 500 List

Schaumburg, IL, February 16, 2021 – [Innovative Technology Solutions \(ITS\)](#), Services that Optimize IT, announced today that [CRN®](#), a brand of [The Channel Company](#), has named ITS to its 2021 Managed Service Provider (MSP) 500 list in the Pioneer 250 category. The list, released annually, recognizes the leading North American solution providers that have demonstrated innovative and forward-thinking approaches to managed services. These services help end users improve operational efficiencies and navigate the ongoing complexities of IT solutions, while maximizing their return on IT investments.

With cutting-edge approaches to delivering managed services, MSPs have become an integral part of the success of businesses worldwide. They help empower organizations to leverage complex technologies, keeping a strict focus on their core business without straining their budgets. CRN's 2021 MSP 500 list identifies the market's key managed services players who are setting themselves apart with best-of-breed solutions that provide the business outcomes customers need.

The MSP 500 list is divided into three sections: the MSP Pioneer 250, recognizing companies with business models weighted toward managed services and largely focused on the SMB market; the MSP Elite 150, recognizing large, data center-focused MSPs with a strong mix of on-premises and off-premises services; and the Managed Security 100, recognizing MSPs focused primarily on off-premises and cloud-based security services.

ITS was chosen for CRN's *MSP 500* because of their commitment to delivering proven technologies that deliver value for their clients. In the face of the COVID-19 pandemic, their response has focused on ensuring their clients had access to their systems and data from any device at any time with confidence in security. As part of that journey, ITS focused on helping clients execute on daily IT operations while evolving to meet the changing needs brought on by a more remote work environment for their employees. ITS has been able to architect and deliver for those who weren't ready for WFH, which has translated into immediate and demonstrable value to their clients. Looking into 2021, the emerging technologies they are choosing to introduce to their end-to-end suite of managed IT services is omnichannel access to remote services. This technology will help ITS continue to support their clients with the goal of "any device, any data, any platform, anywhere, anytime, securely."

"Effective MSPs enable companies to focus on their core objectives while improving the quality and reliability of their cloud computing capabilities," said Blaine Raddon, CEO of The Channel Company. "The solution providers on CRN's 2021 MSP 500 list deserve recognition for their innovative and forward-thinking approaches to managed services, and the ability to optimize operational efficiencies and systems to maximize return on investments."

"ITS is honored to be identified as an industry leader and included on CRN's *MSP 500* list as a *Pioneer 250*", said Jesse Alexander, President of ITS. "This endorsement recognizes the two main focuses of our business: enabling digital transformation for our clients and providing superior delivery experiences."



The MSP 500 list will be featured in the February 2021 issue of CRN and online at www.CRN.com/msp500.

About Innovative Technology Solutions

Innovative Technology Solutions (ITS) is a leading provider of managed IT services that enhance enterprise IT through scalable solutions in device management, service desk, network monitoring, security operations and more. With a focus on end user satisfaction, ITS delivers increased employee productivity, optimized system performance and strategic value through measurable infrastructure ROI. Headquartered in Schaumburg, IL with regional offices throughout the U.S. and globally, ITS has been a trusted partner to companies across key industries for over 35 years. To learn more, visit www.innovativetech.com.

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